Request for Expression of Interest

Development ECPAT International Strategic Framework

Consultancy: September 2020- April 2021
Home based

ORGANISATIONAL CONTEXT

ECPAT International is a global network of organisations working together for the elimination of the sexual exploitation of children (SEC) in all its manifestations i.e. exploitation of children in prostitution, online child sexual exploitation, sale and trafficking of children for sexual purposes, sexual exploitation of children in travel and tourism and some forms of child, early and forced marriage. The ECPAT Network currently consists of 121 members working as independent organisations or coalitions in 103 countries.

The ECPAT International Secretariat coordinates the global work of the organisation and is based in Bangkok, Thailand. The Secretariat designs and implements global and regional level programmes, and undertakes programming, campaigning, advocacy and research to facilitate a range of network initiatives.

BACKGROUND INFORMATION

ECPAT’s strategy and programming is guided by the Strategic Framework 2018-2021, which expires in June 2021. The organization is due to start the development of a new strategic document to guide and inspire the network’s collective work for the next strategic period. The intention is to develop a document of about 30 pages, including an Executive Summary, vision and mission statements, strategic aims and objectives, and a Strategic Results Framework. The final version requires formal adoption by the ECPAT International Assembly in June 2020.

Upon request a copy of ECPAT’s current Strategic Framework can be shared

The external context in which ECPAT operates is very challenging. Even though ECPAT and its members and partners have achieved important successes in recent years, there are still huge numbers of children experiencing forms of sexual exploitation and abuse. Recent developments, including the significant increase in travel and tourism prior to the covid-19 crisis, the impact of covid-19 on the vulnerability of children and their families, and the constant evolution of technologies have exposed more children to the risk of being sexually exploited.

The process for developing the Strategic Framework includes:
- Regional Consultations with network members to identify key priorities and strategies for the ECPAT Network
- Consultation with external experts on the subject matter
- Consultation with Board of Trustees members
- Consultation with ECPAT Secretariat staff
- Consultation with key external stakeholders and donors
- First draft to Board and Secretariat; incorporate feedback
- Draft version circulated to members; incorporate feedback
- Final draft submitted to the International Assembly

Due to the covid-19 situation and the restrictions on travel, it is expected that all meetings and consultations will be done remotely.

An external scan highlighting trends and challenges in the global context will be developed separately and its development is not part of this assignment.

**OBJECTIVES OF THE ASSIGNMENT**

The overall objective of the consultancy is to lead the process to develop ECPAT’s new Strategic Framework and to produce a final draft Strategic Framework.

It will be important to involve key stakeholders, in particular the ECPAT membership, and to design a process that ensures meaningful consultation and engagement of all key internal and external stakeholders.

**MANAGEMENT AND REPORTING ARRANGEMENTS**

The consultant reports to ECPAT’s Executive Director.

**TIME SCHEDULE AND KEY DELIVERABLES**

The proposal for this assignment shall include a detailed time line and work plan based on the broad timeline indicated below with an estimated number of days and clear key deliverables for each one of the following milestones:

<table>
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<tr>
<th>KEY MILESTONES</th>
<th>Due Date</th>
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<tbody>
<tr>
<td>Detailed work plan delivered in consultation with SMT and Board</td>
<td>15 October 2020</td>
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<tr>
<td>8 regional virtual consultations with Network Members with a view to identify key priority areas for each regions and take stock of the current Strategic Framework.</td>
<td>October- December 2020</td>
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<tr>
<td>Round of consultations with the Board with a view to collect the views of Board members and take stock of the current SF</td>
<td>October- December 2020</td>
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<tr>
<td>Round of consultations with key experts, partner organisations, donors with a view to collect their views on key areas for ECPAT’s strategic interventions for the next three years.</td>
<td>October- December 2020</td>
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<tr>
<td>Round of consultations with Secretariat Staff (Bangkok-based and remote) with a view to collect their views on key areas for ECPAT’s strategic interventions for the next three years.</td>
<td>October- December 2020</td>
</tr>
<tr>
<td>First draft (English) for Board and Secretariat</td>
<td>31 January 2021</td>
</tr>
<tr>
<td>Draft SF shared with ECPAT members (4 languages)</td>
<td>March 2021</td>
</tr>
<tr>
<td>Final draft for submission to International Assembly</td>
<td>15 April 2021- a bit early</td>
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It is expected that this assignment will take between 30 and 40 days to complete.

**RESOURCES**

ECPAT shall make available all relevant policies, strategies, reports and other relevant documents for this assignment, and also provide support to the consultant to reach out to its internal and external stakeholders.

The working language of the assignment and for all draft documents is English. The ECPAT Network communicates in English, French, Russian and Spanish. The Secretariat will provide interpretation for regional consultations and translations for network submissions, and will also be responsible for the translation of the final Strategic Framework document into the other three languages.

**QUALIFICATIONS**

The consultant shall meet the qualifications below:

Experience and expertise:
- At least 15 years of professional experience in management, results-based management, monitoring and evaluation
- A minimum of 10 years’ experience at international level in strategic planning with particular emphasis on those related to child rights and protection is required
- Knowledge and/or experience in working with civil society networks, preferably also in the Global South
- Strong knowledge of child rights and protection issues
- Fluency in English, with exceptional English writing skills.

**APPLICATION PROCESS**

**Deadline for submissions: 07 September 2020**

Interested parties can submit their expression of interest to: vacancy@ecpat.net

Please mention your name and “Strategic Framework” in the subject header.
The Expression of Interest should include CV of consultant and a proposal, including budget.

Expressions from key experts working through agencies can be accepted.

ECPAT International is committed to keeping children safe. The selection process reflects our commitment to the safeguarding of children, and the consultant is expected to sign the Code of Conduct, and shall meet the requirements of ECPAT’s child safeguarding policies and procedures, of which a copy shall be made available to the consultant.