REQUEST FOR EXPRESSION OF INTEREST

WRITER
Girls Advocacy Alliance- documenting project impact

ORGANISATIONAL CONTEXT
ECPAT is a worldwide network of organizations working to end the sexual exploitation of children. We work at all levels, supporting shelters for survivors, training and supporting law enforcement, influencing governments and conducting a wide range of research. At the heart of all our work is every child’s right to live free from sexual exploitation and abuse.

ECPAT’s mandate is to end the sexual exploitation of children through prostitution trafficking; online and in the travel and tourism sector. We advocate for change with governments and the international community, work to better understand the problems through research and prioritize the needs of child victims and survivors. ECPAT also helps child victims of sexual exploitation and abuse to understand their rights, access to justice, and find medical, psychological and social support services. We help survivors to work together to heal as a global community of advocates.

The ECPAT Network currently consists of 121 members working as independent organizations or coalitions at national and local levels in 103 countries.

The ECPAT International Secretariat coordinates the global work of the organisation and is based in Bangkok, Thailand. The Secretariat designs and implements global and regional level programmes, and undertakes programming, campaigning, advocacy and research to facilitate a range of network initiatives.

PROJECT BACKGROUND
The Girls Advocacy Alliance (GAA) program aims to contribute to building a society where young women are free from gender-based violence and economic exclusion. GAA is a 5-year initiative implemented in 10 countries from Asia and Africa, as well as in the Netherlands, at regional and international levels. The Regional Alliance Partnership Team (APT) of GAA Asia and Africa focuses on influencing policies and practices that promote the economic empowerment and safe economic migration of girls and young women, and protection from gender-based violence, including child marriage and commercial and sexual exploitation. The members of the team engage with regional stakeholders and provide technical assistance and support for the implementation of the program on the country level in the Philippines, Nepal, India, Bangladesh, Kenya, Uganda, Ethiopia, Sierra Leone, Liberia and Ghana The five-year program will end in December 2020.

In South Asia: ECPAT International and SAIEVAC Regional Secretariat worked towards eliminating online child sexual exploitation and sex trafficking in travel and tourism within the broader framework of addressing Violence against Children, through joint advocacy actions and Government’s mobilization.

In South East Asia: ECPAT International in partnership with ASEAN Commission for the Promotion and Protection of the Rights of Women and Children (ACWC) as well as ASEAN Inter-Parliamentary Assembly (AIPA) worked towards elimination of online child sexual exploitation and sexual exploitation of children in travel and tourism within the broader framework of addressing Violence against Children through research and joint advocacy actions and mobilisation with relevant...
stakeholders.

In Africa: ECPAT International in a consortium with Plan International, Terres de Hommes; NL, DCI-Sierra Leone partners with the Secretariat of the AfCFTA; ACERWC; Banjul Commission; AU Women, Gender and development directorate; UN Women AU Liaison Officer, Special Rapporteur on the Right of Women; ECA Senior Gender and Trade Related Officers; Plan AULO and Gender Officials in the 3 RECs (SADC, ECOWAS and EAC) to address violence against girls, through joint advocacy, outreach and government’s capacity building.

PURPOSE OF ASSIGNMENT

ECPAT International is seeking a short-term consultant (home-based), for not more than 20 working days to write and develop content for ECPAT’s impact documentation related to our work within GAA. All deliverables in English language. The assignment will cover the production of written content that can be used to develop various communications products, incl. a short brochure, the script for a podcast episode and a short animated movie, a blog and related social media posts.

Key Areas of Responsibility

1. Collaborate to design and develop impact document for GAA journey

2. Review existing materials and gather information from;

   - For South East Asia: ASEAN Regional Plan of Action for the Elimination of Violence against Children (RPA EVAC), Declaration for Protection of Children from All Forms of Online Exploitation and Abuse in ASEAN, Reports of AIPA General Assembly and AIPA Caucus meeting, SECTT legal checklist and ASEAN research.
   - For Africa: African Union Convention on Cyber Security and Personal Data Protection (the “Malabo Convention”); AU Declaration containing relevant recommendations on strengthening regional and national strategies against OCSE; The GAA Africa study on “the African Continental Free Trade Area Agreement: Its Implications on Cross-Border Issues Affecting Children”.

3. Communication:
   - Design/Develop brochure
   - Develop/create basic brief for animation developer
   - Design and develop script for Podcast

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<thead>
<tr>
<th>Deliverables</th>
<th>Due Date</th>
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<tr>
<td>Content for 4-page brochure</td>
<td>End August</td>
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<tr>
<td>A basic brief for animation developers</td>
<td>Early September</td>
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<tr>
<td>Script for 20-25 minutes Podcast</td>
<td>Mid-September</td>
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<tr>
<td>Blog post approx. 4 pages</td>
<td>Mid-September</td>
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<td>Social media posts</td>
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<td>Develop a 4 pager document capturing GAA activities</td>
<td>Mid-September</td>
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PROFILE

Core Competencies

- Fluency in written English
➢ Strong storytelling and writing skills, particularly the ability to write concise, accessible content for a broad audience while maintaining nuance and accuracy
➢ Ability of explaining complex issues to a wider audience
➢ Excellent time management and multi-tasking skills;
➢ Ability to work autonomously;
➢ Excellent active-listening skills and ability to engage with a broad range of stakeholders in content research;
➢ Timely, flexible and accountable

Qualifications & Experience
- Proven experience in writing, journalism, and/or communications
- Significant experience communicating to a variety of audiences.
- Experience in developing content for different online and offline communication products

TIMEFRAME
It is expected that this consultancy will require maximum 20 working days. The consultant is expected to commence this assignment as soon as possible.
Period: 15 August 2020 - 15 September 2020

MANAGEMENT AND REPORTING ARRANGEMENTS
The Consultant will report to the Regional Coordinator for South Asia and work closely with Regional Coordinators for Africa, East and Southeast Asia and with the ECPAT Communications Officer. ECPAT International will provide and mobilize support from various departments, member organisations and regional entities.

ADDITIONAL INFORMATION
- All discussions and documents relating to this Terms of Reference will be treated as confidential by the parties.
- The Consultant is expected to act at all times in a manner consistent with the values of ECPAT International and in compliance with the organisation’s policies and procedures including Child Safeguarding Policy and the Staff Code of Conduct.

EXPRESSION OF INTEREST
Interested candidates are requested to send an expression of interest, including a CV, three references, demonstration of relevant expertise, and cover letter indicating requested honorarium.
Submission of expression of interest: vacancy@ecpat.net, please mention in the subject line: GAA Content Writer

Deadline: 15 August 2020

ECPAT intends to start the assignment as soon as possible. Assessment of suitable expressions of interest may start before the deadline.

ECPAT International is committed to keeping children safe. The selection process reflects our commitment to the safeguarding of children.