



Request for Expression of Interest

Consultancy: Outcome Evaluation ECPAT International

Evaluation of Core Activities of ECPAT International- 1st July 2017- 30th June 2020

ECPAT International is seeking proposals for an impact evaluation of our work in the period 1 July 2017- 30 June 2020.

The Terms of Reference for the evaluation are outlined below.

1. Background

ECPAT International is a non-profit organisation and is the Secretariat office of the global ECPAT network which comprises of over 100 civil society organisations and coalitions in almost 100 countries. The Secretariat coordinates research, advocacy and action to end the Sexual Exploitation of Children (SEC) in all its manifestations. ECPAT International is governed by an International Board of Trustees composed of ten Regional Representatives elected by network member organisations in their respective regions, plus a Chair, Vice Chair, and Treasurer, elected by the full network membership.

ECPAT's global Secretariat is based in Bangkok, Thailand with a team of approximately 25 professionals, the majority of whom are based in Bangkok. Through global and regional coordination processes ECPAT promotes and supports collaboration, exchange of experiences and networking among its members and with external partners and stakeholders. Regional coordinators are based within their respective regions. The Secretariat is responsible for global advocacy and partnerships, and through its programme specialists aims to develop the capacity of the network members at the national level.

The Swedish International Development Cooperation Agency (Sida) has supported ECPAT for more than 25 years and is currently supporting the organisation with a four-year core grant (2017-2021). In 2016, an external evaluation was commissioned by Sida to evaluate ECPAT's 2012-2016 activities and operations. As part of the current grant agreement conditions and Sida's monitoring processes, ECPAT will commission an outcome evaluation of its core activities for the duration of the current grant (starting 1 July 2017 till 30 June 2020). The grant will end in June 2021 and the results of the evaluation will inform Sida's considerations for a possible new agreement with ECPAT. The Sida contribution is approximately 23% of the total of ECPAT's income during the 2017-2020 grant period.

ECPAT International applies a number of core strategies to pursue its mandate and contribute to results against SEC. The current Strategic Framework 2018-2021 identifies the following Change Goals:

1. **Advocacy** through multiple channels
2. **Knowledge and evidence generation** on SEC issues, progress and lessons learned
3. Engagement and strengthening of the **ECPAT Network**
4. Placing **victims and survivors of SEC** at the centre of ECPAT's work, and
5. Applying **innovative solutions** in the fight against SEC.

2. Evaluation purpose

The overall purpose of the Evaluation is to assess the effectiveness, relevance, and sustainability of ECPAT's core activities. The intended use of the evaluation is to help ECPAT and Sida to assess progress of ECPAT's core activities 2017-2020 and to learn from what works well and less well. The evaluation will identify strengths and weaknesses in ECPAT's core activities which will be used to inform decisions on how ECPAT's implementation may be adjusted and improved. The analysis and recommendations of the evaluation are expected to serve as an input for ECPAT's next strategic framework development process, which should start towards the end of 2020, as well as providing ECPAT and Sida with input for upcoming discussions concerning ECPAT's proposal for a new phase of support.

The primary intended users of the evaluation are ECPAT and Sida. The secondary intended users of the evaluation are ECPAT's members and partners, and other donors.

The evaluation is to be designed, conducted and reported to meet the needs of the primary intended users, and tenderers shall elaborate in the tender how this will be ensured during the evaluation process. Other stakeholders that should be kept informed about the evaluation include ECPAT's members, some other donors and those partners (or stakeholders) who will engage in the evaluation.

During the inception phase, the evaluators and the primary users will agree on who will be responsible for keeping the various stakeholders informed about the evaluation.

3. Evaluation questions

The questions below should guide the evaluation design to be developed during the inception phase.

- a) Assessment of **effectiveness**: To which extent have ECPAT's activities contributed to the intended outcomes? If so, why and if not, why not? What can be done to make the intervention more effective?
- b) Assessment of **relevance**: To what extent is ECPAT's modus operandi appropriate in relation to its mission of contributing towards ending the sexual exploitation of children? If so, why and if not, why not? Is ECPAT organized in a way that it responds effectively to new developments and changes in the external environment?
- c) Assessment of **sustainability**: Explore whether ECPAT's approach and efforts are appropriate to sustain intended results over time. Does ECPAT international have a clear resource mobilization strategy that is systematically implemented?

Questions are expected to be developed in the tender by the tenderer and further developed during the inception phase of the evaluation.

4. Approach and methodology

The evaluation methodology should be proposed by the consultant in the expression of interest. The evaluation design, methodology and methods for data collection and analysis are expected to be fully developed and presented in the inception report. Limitations to the methodology and methods shall be made explicit and the consequences of these limitations discussed. The evaluators should also identify limitations and constraints with the chosen approach and method and to the extent possible, present mitigation measures to address them. The inception report will form the basis for the continued evaluation process and method to be used, which shall be discussed and agreed upon by both ECPAT and Sida.

The evaluators are expected to use a combination of methods and information to be able to respond to the evaluation questions, to be further defined, such as:

- Desk review of relevant documents
- Discussions with ECPAT international senior management, and other relevant staff
- Discussions with members of the Board of Trustees
- Interviews with partners and stakeholders
- Consultation meetings and interviews:
 - a. Interviews with relevant staff
 - b. Interviews with partners
 - c. In-person interviews and focal groups when/where applicable
- Consultation meetings and interviews with donors and relevant external experts

It is expected that during the inception phase, appropriate selection criteria for interview participants, methods for collecting primary data and locations for field visits are described and justified.

It is also expected that ECPAT International staff and its partners are involved during the evaluation process. The evaluators need to elaborate in the submitted proposal how different stakeholder groups are to participate in and contribute to the evaluation process, reporting and dissemination phases of the evaluation. In addition, there will be a need to clarify how relevant stakeholders will be given the opportunity to participate in and provide on-going feedback, comments on the draft reports.

The evaluation is expected to have a kick-off workshop at the beginning of the evaluation as well as a validation workshop at the end of the process.

Limitations:

The evaluation will cover the current grant agreement with Sida, with an implementation period that started on 1 July 2017 and up until 30 June 2020.

Geographic scope: The work of ECPAT has a global reach. The consultant is expected to collaborate closely with the Secretariat in Bangkok and, hence, visit the Secretariat at least twice. Specific field assessment at national member organisation level is expected for a few selected countries.

5. Stakeholder engagement

To achieve its objectives, ECPAT International works closely with the members of the ECPAT Network and a wide range of external stakeholders. A selection of stakeholders will be made at the start of the evaluation process.

6. Quality assurance

The evaluation shall conform to OECD/DAC's Quality Standards for Development Evaluation. These standards provide a guide to good practice in development evaluation, and identify the key pillars needed for a quality evaluation process and product.

The evaluators shall use the Sida OECD/DAC Glossary of Key Terms in Evaluation.

The evaluators shall specify how quality assurance will be handled during the evaluation process and stipulate what kind of mechanisms for quality control and consultation are foreseen.

7. Time schedule, key deliverables, reporting and communication

The proposal shall include an overall time line and work plan including:

- 1) Essential delivery dates for the reports
- 2) Visits to Bangkok, Thailand, and field visits to two ECPAT members, one in Asia and one in Africa
- 3) Kick-off and validation workshops

The plan should also be clear on the key deliverables, including the draft and final inception reports, draft and final evaluation reports, the kick-off and validation workshops. The work plan and time line shall be further elaborated in the inception report.

The expected period for the evaluation process is 1st June - 30th September 2020 (final report date). A kick-off meeting is to be held in the beginning of June 2020.

Key Deliverables:

A draft Inception Report describing the approach, methods, further elaboration of the evaluation questions and a more detailed timeframe of the evaluation shall be submitted to ECPAT and Sida no later than 22nd June 2020 for review and input. Sida and ECPAT return with comments on draft inception report by 3rd July, and the final inception report shall be due on 10th July for ECPAT/Sida approval.

A draft evaluation report should be circulated to ECPAT and Sida for comments by 31st August 2020. The methodology used shall be described and explained, and all limitations shall be made explicit and the consequences of these limitations discussed. The final evaluation report should also clearly:

- Analyze the results achieved against the initial plan
- Analyze the challenges to the success and the lessons learned

- Provide recommendations both to ECPAT categorized as short-term, medium-term and long-term and to Sida
- Highlight good practices, success stories, and instructive anecdotal information
- Analyze/assess the added value of ECPAT in a changing global environment

ECPAT and Sida provide feedback on the draft evaluation report by 7 September, with a validation workshop to be scheduled by mid September in Bangkok. The consultant is expected to provide an outline for this workshop and to include this in the planning.

The final evaluation report is due by 30th September 2020. The final report shall be written in English and shall be approved by ECPAT and Sida. The report should be no more than 30 pages, excluding annexes. The Executive Summary should be maximum 3 pages. The report should be delivered as a soft copy in Word format.

Sida and ECPAT shall be invited to comment on the draft inception report, draft evaluation report, and final report, and this should be factored into the planning. This feedback will be shared with the evaluators and taken into account during finalization of reports. Regarding the day-to-day reporting, the evaluators shall report to the ECPAT International Executive Director regularly on the progress – provide at minimum monthly status updates.

8. Resources

ECPAT shall make available all relevant policies, strategies, reports and other relevant documents for study by the evaluators.

9. Experience and Qualifications

The proposal shall include a team that meets the qualifications below:

Qualifications

Education:

- Masters or equivalent in relevant field of political or social science, development studies, human rights and democracy promotion or comparable relevant field.

Experience:

- At least 15 years of professional experience in project management, results-based management, monitoring and evaluation, including monitoring technical cooperation and development activities and projects.
- A minimum of 10 years' experience at international level in managing or conducting project evaluations with particular emphasis on those related to child rights and protection is required.

- A track record of working in developing countries, conducting evaluations at country/field level along with exceptional English writing skills.
- In-depth knowledge of child rights and protection issues.
- Knowledge and/or experience in working with civil society networks, preferably global.

Knowledge:

- Strong knowledge of child rights and protection issues.

Language:

- Fluency in English, with exceptional English writing skills.

The evaluator must be independent of the evaluated activities and have no stake in the outcome of the evaluation.

The budget for the impact evaluation is estimated at USD 35,000

Deadline for submissions: 26 March 2020

Submissions can be sent to: vacancy@ecpat.net Please mention Impact Evaluation in the subject header.

ECPAT International is committed to keeping children safe. The selection process reflects our commitment to the safeguarding of children, and the consultants shall meet the requirements of ECPAT's child safeguarding policies and procedures, of which a copy shall be made available to the consultant.