



ECPAT International Vacancy Notice

Position: Communications and Social Media Intern
Reports to: Head of Communication
Location: Bangkok, Thailand
Duration: Six months
Expected start date: April 2019

Background

- ECPAT International is a global network of civil society organizations working together to ensure that children everywhere enjoy their fundamental rights, free and secure from all forms of sexual exploitation.
- The ECPAT network currently has 107 members in 95 countries. All are independent organizations or coalitions working against the sexual exploitation of children. The Secretariat of the network is based in Bangkok, Thailand.

The ECPAT internship programme

The ECPAT International internship programme is designed to provide opportunities for qualified candidates wishing to work with professional experts in the ECPAT Secretariat, and depending on the specific assignment, with ECPAT network members, partner organisations and external child rights experts. The internship programme aims at a learning-in-action or an experiential learning approach which means that the orientation and learning of each intern will take place largely through direct involvement in the work agendas and activities of the ECPAT Secretariat. Interns at ECPAT International make an important contribution to the work of the Secretariat in ending the sexual exploitation of children. The support and commitment of ECPAT's interns have a direct and valuable impact on the range and breadth of work that the Secretariat takes on.

The communications team

We are an advocacy organization, so communication plays an important role at ECPAT. All programmatic areas and advocacy opportunities have a communication focus. The team works to develop multiple products such as speeches, presentations, traditional and social media, and to reach out to multiple target audiences. These can include a diverse range of publics in developed and developing countries, as well as specific interest groups, such as travellers, hoteliers or law enforcement personnel. We work in an often sensitive and emotionally challenging subject area, and we value creativity, ingenuity and fun.

Overall purpose of the position

Reporting to the Head of Communications, the intern will support the implementation of ECPAT International's communication strategies, both within the network and towards the wider public and stakeholders.

This is a hands-on position, requiring daily feedback and discussions with the team. The intern will make a meaningful contribution to the organization by helping to develop messaging, producing social and other media, and administrative support.

Primary tasks

- Support the head of communication, social media associate and graphic design associate in the development of communication material, which could include, but not be limited to social media messaging and graphics, short videos, web stories and blogs, and media releases.
- Support the day-to-day maintenance, upkeep and development of existing websites:
- Support the day-to-day maintenance, upkeep and development of existing social media channels:
- Daily screening of incoming communication to these channels. Set out appropriate action for response and/or follow up.
- Support in the process of revamping the ECPAT corporate website.
- Monitor the media landscape and point out relevant breaking news stories to senior management related to the sexual exploitation of children.
- Collaborate and contribute to the general work of ECPAT as a member of the team.

Potential specific projects

- Develop a rationale and strategy for revamping and/or replacing the ECPAT Network Hub (Intranet for member organizations). Present and cost several options for action.
- Develop a social media influencer policy and improve social media reach and engagement by reaching out to influencers.
- Review existing thematic facts sheets for the organization, recommend revisions and begin the process of developing a comprehensive new set.

Required qualifications

- Fluency in written and spoken English.
- Advanced university degree in communication, media/social media, journalism, politics, international relations, development, human/child rights or related field.
- Knowledge of graphic design and video editing software.
- Knowledge of other languages, especially Spanish, Russian and/or French would be considered an advantage.

Competency

- Passion and interest in child rights.
- Passion and interest in social media.
- Strong attention to detail.
- Tact and political awareness.
- Flexibility and the ability to work under tight deadlines and in a multicultural international environment.

Internship conditions

A modest stipend of 15,000 Thai Baht/month (around US\$ 450) will be made available to interns who are not sponsored by other organizations or institutions.

All other costs related to the internship, such as medical/travel insurance, tickets to and from the intern's home country, costs pertaining to passports or visas, or living costs in Bangkok, are to be borne by the intern or his/her sponsoring institution or organization.

Application process

To apply, please e-mail your CV and cover letter, with your name and the position title in the subject line to vacancy@ecpat.net

For further information on the application process, please visit:

<http://www.ecpat.org/about-ecpat/employment/>

Application deadline: 1 March

ECPAT International is committed to keeping children safe. The selection process reflects our commitment to the safeguarding of children.